Design Principles in Action

**Directions**: Select the design principle described in each item while referring to Figure 2 on the next page.

* 1. In Figure 2, one graphic is used to enhance and illustrate the title of the publication.
     1. Alignment
     2. Balance
     3. Contrast
     4. Proximity/unity
     5. Repetition/consistency
     6. White space
  2. In Figure 2, the body text is justified.
     1. Alignment
     2. Balance
     3. Contrast
     4. Proximity/unity
     5. Repetition/consistency
     6. White space
  3. In the middle panel of Figure 2, blank space is used to separate each design strategy.
     1. Alignment
     2. Balance
     3. Contrast
     4. Proximity/unity
     5. Repetition/consistency
     6. White space
  4. In Figure 2, the main heading, Principles of Design, is keyed in Lucinda Sans 20 pt, section headings are keyed in Arial 14 pt, subheadings are keyed in Lucinda Sans 11 pt, and body text is keyed in Arial 11 pt.
     1. Alignment
     2. Balance
     3. Contrast
     4. Proximity/unity
     5. Repetition/consistency
     6. White space
  5. In Figure 2, the graphic is placed directly below the introductory text about principles of design.
     1. Alignment
     2. Balance
     3. Contrast
     4. Proximity/unity
     5. Repetition/consistency
     6. White space
  6. In Figure 2, the text boxes are highlighted with different shades of background color.
     1. Alignment
     2. Balance
     3. Contrast
     4. Proximity/unity
     5. Repetition/consistency
     6. White space

